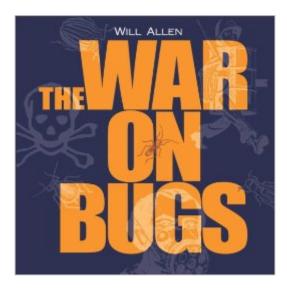
The book was found

The War On Bugs





Synopsis

Will Allen is an organic farming visionary. A true activist, entrepreneur, and expert, he understands the complexities of farming first hand and the impact that commercialization has had. In the early nineteenth century as the American population grew rapidly, demands on crop output increased. Seeing an opportunity to play upon fears from market demand, chemical companies declared war on the vile, profit-sucking, output-wreaking, arch-nemesis of the average American farmer - bugs. With precision, pesticide manufacturers delivered a "shock and awe" media campaign, that can only be paralleled to the current blitzkrieg from today's pharmaceutical companies. Bugs were the threat to the American dream - and there was a cure available to every farmer available in spray, granule, dust, or systemic form that could be applied to your crops. Will Allen's War on Bugs reveals how advertisers, editors, scientists, large scale farmers, government agencies, and even Dr. Seuss, colluded to convince farmers to use deadly chemicals, hormones, and genetically modified organisms (GMOs) in an effort to pad their wallets and control the American farm enterprise. Utilizing dozens of original advertisements and promotions to illustrate the story, Allen details how consumers and activists have struggled against toxic food. Echoing the warnings of seminal works on the topic like, The Jungle by Upton Sinclair, 100,000 Guinea Pigs by Arthur Kallet and F.J. Schlink, and Silent Spring by Rachel Carson, The War on Bugs shouts that the time to stop poisoning our food, water, air, and ourselves is now!

Book Information

Paperback: 336 pages Publisher: Chelsea Green Publishing (February 14, 2007) Language: English ISBN-10: 1933392460 ISBN-13: 978-1933392462 Product Dimensions: 9 x 0.8 x 9 inches Shipping Weight: 2.2 pounds Average Customer Review: 4.8 out of 5 stars Â See all reviews (5 customer reviews) Best Sellers Rank: #378,727 in Books (See Top 100 in Books) #9 in Books > Engineering & Transportation > Engineering > Civil & Environmental > Environmental > Insecticides & Pesticides #427 in Books > Engineering & Transportation > Engineering > Reference > History #948 in Books > Science & Math > Environment > Environmentalism

Customer Reviews

Eating Oil: "The War On Bugs" Sounds A "Pharm Alarm" About the Toxic History of American AgricultureBy Dr. Rob Williams, Vermont Commons editorRead more about this book at [...]East Thetford, Vermont's Will Allen of Cedar Circle Farm is no ordinary tiller of the soil. The former marine, jailed for anti-war protests during the Vietnam Era, also possesses a Ph.D. in Anthropology, a long track record as a citizen/activist, and now, a new book brilliantly entitled "The War On Bugs." Allen's story is a remarkable expose, ten years in the making, that highlights the often-sordid relationship among what might be awkwardly termed "corporate agricultural interests," Madison Avenue, and the U.S. Empire's military/industrial complex. Let's collectively call this trio "Big Pharm."As always, history is a useful starting place. In his Pulitzer Prize-winning book Guns, Germs, and Steel: The Fates of Human Societies, author Jared Diamond coined the term "farmer power" to describe the dramatic increase in land productivity (and economic and political might) that emerged with the Neolithic Revolution in agriculture roughly 10,000 years ago, a series of processes that gave us the very best and worst of human civilization. Allen's analysis in "The War on Bugs" charts the arrival of a second agricultural revolution, which began around the time of the so-called American "Civil War" during the 1860s, when U.S.-based chemical companies declared war on two scourges: bugs of every description, and declining soil fertility. Allen's great strength lies in combining short and pithy analytical vignettes detailing the various tools and tactics used by an evolving "Big Pharm" industry with a cornucopia of visual material.

Farming is a important component of the world economy and it ranks as the most important in terms of human survival. Food is vital to the continuance of any species and with multiple billions of individuals inhabiting the planet, the volume of food needed to sustain the population is staggering. In order to protect crops and better ensure that food continues to be produced in massive quantities, chemical companies and government collaborators have created all sorts of chemical compounds to eliminate insects and the use/misuse of these chemicals and other questionable practices forms the basis of this book, the War on Bugs, a book written by a man who has extensive experience in organic farming and is concerned that the chemicals intended to kill bugs are much too toxic and could pose a threat to humans.Growing large amounts of food is much more challenging then it was in the past. It is also more critical, since there are far fewer farmers producing much larger volumes of food then at any point in history. In order to facilitate this transformation from small, family farmer to large, mega- farm, chemical compounds were created to help fend off insects and other pests. Many of these compounds are potentially very harmful, but big businesses continue to manufacture these compounds and sell them to farmers for direct use on crops. To make matters worse,

governments are often co- conspirators; encouraging the use of these poisons to control insects while completely ignoring the long- term impact on the health of the citizens.Pesticides are one of the main items discussed in this book, but they are only one part of the problem.

Download to continue reading...

Hormigas / Ants (Criaturas diminutas!/Bugs, Bugs, Bugs!) (Multilingual Edition) Homemade Repellents: 31 Organic Repellents and Natural Home Remedies to Get Rid of Bugs, Prevent Bug Bites, and Heal Bee Stings (Homemade Repellents, Natural ... Homesteading, How to Get Rid of Bed Bugs) How to Get Rid of Bed Bugs: Learn How to Kill Bed Bugs and Prevent Bed Bug Bites Bugged by Bugs?: Safe, Natural Ways to Fight Ants, Houseflies, Lice, Bed Bugs, Mosquitoes, Ticks and More Vietnam War: The Vietnam War in 50 Events: From the First Indochina War to the Fall of Saigon (War Books, Vietnam War Books, War History) (History in 50 Events Series Book 6) World War 2 History's 10 Most Incredible Women: World War II True Accounts Of Remarkable Women Heroes (WWII history, WW2, War books, world war 2 books, war history, World war 2 women) World War 1: World War I in 50 Events: From the Very Beginning to the Fall of the Central Powers (War Books, World War 1 Books, War History) (History in 50 Events Series) World War 1: Soldier Stories: The Untold Soldier Stories on the Battlefields of WWI (World War I, WWI, World War One, Great War, First World War, Soldier Stories) World War 2: World War II in 50 Events: From the Very Beginning to the Fall of the Axis Powers (War Books, World War 2 Books, War History) (History in 50 Events Series Book 4) The War on Bugs Fun with Bugs Stencils (Dover Stencils) Debug Itl: Find, Repair, and Prevent Bugs in Your Code (Pragmatic Programmers) Hunting Security Bugs (Developer Reference) The Prairie Gardener's Book of Bugs: A Guide to Living with Common Garden Insects Jerry Baker's Bug Off!: 2,193 Super Secrets for Battling Bad Bugs, Outfoxing Crafty Critters, Evicting Voracious Varmints and Much More! (Jerry Baker Good Gardening series) Gardening with Good Bugs Living with Bugs: Least-Toxic Solutions to Everyday Bug Problems Of Bed Bugs, Lice And Scabies! Skin Infections. (A Simple Guide to Medical Conditions) Homemade Repellents : Ultimate Guide To Homemade Repellents And Natural After Bites Remedies: Safe Organic Repellents To Keep Away Bugs Like Ants, Mosquitoes, Roaches, Flies, Spiders ... The Grid, Travel, Aromatherapy, Camping) Buzzwords: A Scientist Muses on Sex, Bugs, and Rock 'n' Roll

<u>Dmca</u>